



Schaghticoke Fair

2017 Sponsorship Opportunities

Year- Round Diamond Level Sponsor (\$7,500.00)

- Day Sponsor of the Great Schaghticoke Fair (announcements made throughout the day)
- Act Sponsor- Select an Act to be featured at our 2017 Fair and be listed as the Exclusive Sponsor!
- Your Name and Business Logo will be shown as a sponsor on all TV advertising
- Your Business Name will be mentioned in all Radio Advertising
- **Your Business Name and a Website Link will be display on the Homepage of our Website for the entirety of 2017**
 - We had over 100,000 web hits just from June- September last year
- **AN ENTIRE YEAR OF ELECTRONIC BILLBOARD Advertising!**
 - The fair has just installed a 9' x 4'6" Full color, LED Billboard facing the intersection of routes 67 and 40 in the Town of Schaghticoke. Your full color, Jpeg or Print Ad will be displayed for the entire year! (This alone is a \$3600 advertising value!)
- Your business name and logo to appear in the Fair Brochure
- Daily Event Sponsor and Building Sponsor- Your choice of building and event
- Your Banner to be displayed on the Fairgrounds during each of the Proprietary Events (all horse shows, festivals, etc) If you do not have a banner- The Fair will have one made, at our expense! See the enclosed Schedule of 2017 Events for more information!
- Complimentary Vendor Space/ Marketing Area at the Fair. Inside or Out- your choice.
- Twenty (20) Complimentary Fair Passes

Platinum Sponsor (\$5,000.00)

- Day Sponsor
- Building Sponsor
- Grandstand Event Sponsor
- One Month of Electronic Billboard Advertising (9' x 4'6" full color, LED sign) You can pick the month.
- Complimentary vendor space/marketing area at the fair
- Business name and/or logo on website
- Banner (provided by business) to be displayed for the week
- Business name and/or logo in print advertising
- Business name and/or logo to appear in fair brochure
- Business name/logo to appear in TV advertising
- Business name announced over PA throughout the day
- Twenty (20) complimentary fair passes

Gold Sponsor (\$3,500.00)

- Daily Event Sponsor
- Complimentary vendor space/marketing area at the fair
- Business name and/or logo on website
- Advertisement on the Electronic Billboard during Fair Week (9' x 4'6" LED Sign)
- Banner (provided by business) to be displayed for the week
- Business name and/or logo in print advertising
- Business name and/or logo to appear in fair brochure
- Business name announced over PA throughout the day
- Ten (10) complimentary fair passes

Silver Sponsor (\$2,500.00)

- Grandstand Event Sponsor
- Complimentary vendor space/marketing area at the fair
- Business name and/or logo on website
- Banner (provided by business) to be displayed for the week
- Business name and/or logo in print advertising
- Business name and/or logo to appear in fair brochure
- Business name announced over PA throughout the day
- Eight (8) complimentary fair passes

Bronze Sponsor (\$1,500.00)

- Building Sponsor
- Business name and/or logo on website
- Banner (provided by business) to be displayed for the week
- Business name and/or logo to appear in fair brochure
- Business name announced over PA throughout the day
- Six (6) complimentary fair passes

Friends of the Fair Sponsor (\$1,000.00)

- Barn Sponsor
- Event in Arena (Indoor/Outdoor) Sponsor
- Banner (provided by business) to be displayed for the week
- Business name announced at arena events
- Business name in fair brochure
- Four (4) complimentary fair passes

Best of Show Sponsor (\$600.00)

- Barn Sponsor
- Banner (provided by business) to be displayed for the week
- Business name in fair brochure
- Two (2) complimentary passes

Blue Ribbon (\$250.00) Option A.

- Banner Sponsor on front gate, main entry

Blue Ribbon (\$250.00) Option B.

- T-shirt sponsor with business name or logo

**As always, any sponsorship package can be customized to meet
your business needs!**

Contact the Fair Manager: Carly Reyna
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